

MEMORANDUM

To: Interested Parties
Fr: Gene Ulm
Re: Key Survey Findings
Date: July 13, 2021

Public Opinion Strategies recently completed a survey of 1,000 likely voters in California. The survey was conducted using a mix-mode methodology with 60% of interviews completed by live interviewers on the telephone and 40% completed online. The survey was conducted June 27 – July 1, 2021 and has a margin of error of $\pm 3.10\%$.

The memorandum below reviews the key findings of the poll.

- **The recall election is a statistical tie.** YES on recall is at 46% and NO on recall is at 50% with 4% undecided. Support for the recall is bipartisan with a plurality of Independents (48%) and nearly a quarter (24%) of Democrats saying they will vote YES to recall Governor Newsom.
- **If the electorate shifts only slightly toward Republicans, YES on recall would overtake NO on recall.** The sample of the survey was D+22 (26% registered Republican, 48% registered Democrat and 26% registered Independent. Intensity is high on the Republican side and there is lower enthusiasm to vote in the recall among Democrats. if the electorate were to shift from D +22 to D+14, YES on recall would earn plurality support. A small increase in turnout among Republicans or decrease among Democrats will shift the yes vote to above 50%.
- **The governor receives his worst grades when it comes to his record on homelessness, gas prices and the high cost of living.** On homelessness, a majority (57%) of voters give Newsom a grade of D or F, including 41% of Democrats. On gas prices and cost of living, 50% and 49% give Newsom a D or F, respectively. Among Democrats, 30% give him a D or F grade on gas prices and cost of living.
- **When voters learn more about Newsom's self-dealing and arrogant actions as Governor, YES on recall easily earns majority support.** After learning about Newsom using his position as Governor to benefit businesses he has interests in and the businesses of his major donors while other small businesses and workers suffered, the recall moves from 46% support to 57% support with only 36% opposing and another 7% undecided.
Bottom line: The recall race is tight because of support across the political spectrum, including among nearly a quarter of Democrats. As voters learn more about Governor Newsom's self-serving actions as Governor, the more likely they are to recall him. Newsom is on the ropes.